

## SBA Profile

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## Identification, Location & Contacts

This profile was last updated: 01/24/2023  
 Status: Active

User ID: P0169272  
 Name of Firm: INTIVITY, INC.  
 Trade Name ("Doing Business As ..."):   
 UEI: QGT8WP4C7DF1  
 Address, line 1: 106 DESPATCH DR # 2  
 Address, line 2:   
 City: EAST ROCHESTER  
 State: NY  
 Zip: 14445-1448  
 Phone Number: 585-238-2875 x875  
 Fax Number: 585-238-2899  
 E-mail Address: [fmorales@intivity.com](mailto:fmorales@intivity.com)  
 WWW Page: <http://www.intivity.com>  
 E-Commerce Website: <http://www.intivity.com>  
 Contact Person: FABRICIO MORALES  
 County Code (3 digit): 055  
 Congressional District: 25  
 Metropolitan Statistical Area: 6840  
 CAGE Code: 04NJ2  
 Year Established: 1995  
 Accepts Government Credit Card?:  Yes  No  
 GSA Advantage Contract(s):

(Note: Size information is now under "NAICS Codes with Size Determinations by NAICS", below.)

## Organization, Ownership & Certifications

Legal Structure: Subchapter S Corporation  
 Ownership and Self-Certifications: Hispanic American, Other Minority Owned, Self-Certified Small Disadvantaged Business

### Current Principals

1. Fabricio S Morales, President, CEO
2. Deborah Morales, COO
3. Janet Bott, CFO
4. Ann Miller-Michaels, CSO

**"Business Development Servicing Office" (for certifications)**

BUFFALO DISTRICT OFFICE (SBA office code 0296)

**SBA Federal Certifications****8(a) Certification:**

SBA 8(a) Case Number: 109355  
 SBA 8(a) Entrance Date: 04/18/2003  
 SBA 8(a) Exit Date: 04/18/2012

**HUBZone Certification:**

HUBZone Certified?:  Yes  No  
 HUBZone Certification Date:

**8(a) Joint Venture - SBA Certified:**

**NOTE: Notify your servicing SBA Business Opportunity Specialist to have your 8(a) joint venture approval date reflected in DSBS.**

8(a) JV Entrance Date:  
 8(a) JV Exit Date:

**Women Owned - SBA Certified:**

WOSB Certified?:  Yes  No  
 WOSB Pending?:  Yes  No

**Economically Disadvantaged Women Owned - SBA Certified:**

EDWOSB Certified?:  Yes  No  
 EDWOSB Pending?:  Yes  No

**Other Certifications****Non-Federal-Government Certifications:**

New York State MBE  
 Upstate NYMBDC

**Products & Services****Capabilities Narrative:**

Full service dealer of office furniture, office supplies, Industrial Supplies, janitorial supplies, packaging material.

**Special Equipment/Materials:**

(none given)

**Business Type Percentages:**

Manufacturing (10 %)

Service (90 %)

**Bonding Levels**

Construction Bonding Level (per \$0 contract)

Construction Bonding Level \$0 (aggregate)

Service Bonding Level (per \$0 contract)

Service Bonding Level \$0 (aggregate)

**NAICS Codes with Size Determinations by NAICS:**

| #  | Primary? | Code   | NAICS Code's Description   | "Buy Green"? (1) | Small? (2) |
|----|----------|--------|--|------------------|------------|
| 1  | Yes      | 423210 | Furniture Merchant Wholesalers   |                  | Yes        |
| 2  |          | 334112 | Computer Storage Device Manufacturing  |                  | Yes        |
| 3  |          | 334118 | Computer Terminal and Other Computer Peripheral Equipment Manufacturing      |                  | Yes        |
| 4  |          | 337127 | Institutional Furniture Manufacturing  |                  | Yes        |
| 5  |          | 337211 | Wood Office Furniture Manufacturing  |                  | Yes        |
| 6  |          | 337214 | Office Furniture (Except Wood) Manufacturing                                 |                  | Yes        |
| 7  |          | 337215 | Showcase, Partition, Shelving, and Locker Manufacturing                      |                  | Yes        |
| 8  |          | 339940 | Office Supplies (except Paper) Manufacturing                                 |                  | Yes        |
| 9  |          | 423390 | Other Construction Material Merchant Wholesalers                             |                  | Yes        |
| 10 |          | 423420 | Office Equipment Merchant Wholesalers  |                  | Yes        |
| 11 |          | 423430 | Computer and Computer Peripheral Equipment and Software Merchant Wholesalers |                  | Yes        |
| 12 |          | 423450 | Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers    |                  | Yes        |
| 13 |          | 423840 | Industrial Supplies Merchant Wholesalers                                     |                  | Yes        |
| 14 |          | 424110 | Printing and Writing Paper Merchant Wholesalers                              |                  | Yes        |
| 15 |          | 424120 | Stationary and Office Supplies Merchant Wholesalers                          |                  | Yes        |
| 16 |          | 424490 | Other Grocery and Related Products Merchant Wholesalers                      |                  | Yes        |
| 17 |          | 484210 | Used Household and Office Goods Moving                                       |                  | No         |

(1) By entering Yes for "Buy Green", the firm asserts that it obeys EPA guidelines for environmental friendliness for this NAICS code. Note, EPA guidelines do not exist for every NAICS code.

(2) If Yes, the firm's revenues/number of employees do not exceed the NAICS code's small business size standard.

**Keywords:**

Office Furniture, Office Supplies, Janitorial Products, Custom Rubber Stamps, Promotional Products, Industrial Supplies

### Miscellaneous:

Quality Assurance Standards: ANSI/ASQC Z1.4  
 Electronic Data Interchange [ ] Yes [ ] No  
 capable?:

### Export Profile (Trade Mission Online)

Exporter?: [ ] Yes [X] No [ ] Wants To Be  
 Export Business Activities: (none given)  
 Exporting to: (none given)  
 Desired Export Business (none given)  
 Relationships:  
 Description of Export (none given)  
 Objective(s):

### Performance History (References)

|           |                       |
|-----------|-----------------------|
| Name:     | EASTMAN KODAK COMPANY |
| Contract: | Office Supplies       |
| Start:    | 03/21/1999            |
| End:      | 04/30/2020            |
| Value:    | 1000000               |
| Contact:  | Timothy Smith         |
| Phone:    | 585-724-3978          |

|           |                        |
|-----------|------------------------|
| Name:     | Army Corp of Engineers |
| Contract: | Ft Campbell            |
| Start:    | 07/14/2008             |
| End:      | 09/30/2008             |
| Value:    | \$450000               |
| Contact:  | Patricia Jeffrey       |
| Phone:    | 256-895-1561           |

|           |                |
|-----------|----------------|
| Name:     | RIT            |
| Contract: | Paul Lauber    |
| Start:    | 01/01/1997     |
| End:      | 12/31/2020     |
| Value:    | 1000000        |
| Contact:  | Briam Monaghan |
| Phone:    |                |

The structure of this page was last updated 02/01/2013, as part of SBSS 8.1.1.